

Award winning writer, producer and consultant

# JOHN DAVIES

## Personal profile

John Davies has extensive international experience in content production & consultancy for world famous brands – writing, directing and producing films, videos, conferences, presentations, special events, multimedia, web, print and PR projects. As a consultant, he calls on this wealth of experience to analyse communication problems and devise imaginative but relevant solutions. He is an insightful and innovative communicator, committed to service and the delivery of high quality and relevant creativity within budget, on deadline.

A gifted writer, editor and facilitator, John makes and develops connections through imagination and lateral thinking. He creates opportunity, stimulates involvement and encourages contribution, a catalyst for projects and teams.

## Skills

- Excellent written and verbal communication and presentation skills
- Analytical researcher able to convert complex details into understandable messages
- Entrepreneurial project manager
- Superb interpersonal skills
- Powerfully motivating coach
- Excellent understanding of logistics and event organisation
- Excellent project management, business and financial planning skills.
- Proficient or expert in MS Office, Outlook, Firefox, Creative Studio, Project (Mac & PC)

## Major achievements

- *Our hospital. Our future* for Brighton & Sussex University Hospitals Trust about the Royal Alexandra Children's Hospital: Gold Award and Elmer Friman Best of Show Award at the USA Health & Science Communications Awards 2008; Gold Award as best in class and the Platinum Award for best overall entry at the IMI Awards 2007
- Writing for the page: Bronze Medal at the New York Festival 2002. His recent direct mail work has been published in *Direct Mail on Target*
- Lead writer at international strategy and design consultancy Siegelgale, from 1998-2003, John wrote a wide range of projects in different media for clients such as Bank Hapoalim (Israel), mobile telecoms provider Eurotel (Czech Republic), United Business Media (UK), Sappi Paper (South Africa) and WorldPay (UK). His work focussed particularly on tone of voice in internal and external communications
- Communications Director for the International Diabetes Federation Congress 1997-98
- Account Director with the external communications agency working with Sir John Egan and the Board of Jaguar Cars on internal and external communications. Writing innovative projects that achieved great success in terms of motivation, brand development and sales
- Writer, director and producer (1990-98) of projects for many major international companies including ABB, BG Exploration & Production, British Aerospace, British Airways, British Shipbuilders, BT, BUPA, Cable & Wireless, Citibank, Dubai Dry Docks, Eli Lilly, Gibraltar Dry Dock, Highlands Fabricators, HSBC, Intel, Jaguar, Land Rover, Legal & General, Lloyds-TSB, Mars, Microsoft, Mitsubishi, Peugeot, Nissan and Standard Life
- Published poet

## Positions of responsibility

- Board director of leading communication agencies
- Part-time voluntary Director (2002-2008) and now a Board Director of THE SOUTH Writers' Network Ltd— the non-profit sharing organisation that enables, supports and develops writing in the region. Oversaw development from inception to the appointment of the new director
- Chair of Pighog Press and Treasurer of Brighton Children's Book Festival
- Former school governor and trustee
- Former Secretary and Deputy Chair of the Media Development Association

T: [44] 1273 242850 M: [44] 7740 192250 E: john@johndavies.net

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## Employment details

<b>Date</b>	<b>Employer</b>	<b>Responsibilities</b>
May 98 > 10+years	Messenger Communications Ltd Brand and communication consultancy	Writing, direction, consultancy and project management
June 93 > 5 years	Federated Communications Ltd Brighton	Client account direction, consultancy, and the writing and production of web, video, electronic presentation and print projects.
July 90 > 3 years	Writers Unlimited Brighton	Working with major European agencies on writing, production and direction of communication projects.
>1990 6 years	Cricket Communications, London	Writer and founding director

## Education details

1970 - 74	University of Lancaster BA Hons in Comparative Religion & English
1964 - 69	King Edward's School, Birmingham A Levels English French History S Levels English History

## Activities & interests

Friends, family, gardening and reading and writing.

Published poet and the book reviewer for a weekly magazine in Brighton.

Member of English PEN, The Poetry Society, 26, The Johnson Society of London and The Society for the Study of Literature and the Environment.

## Personal contact details

Available on request